



# Dan Polito

## Motion Design, Marketing, Video Editing

I'm a multi-faceted motion designer with experience in design, marketing and video content creation to help brands establish their voice in the digital space

### WORK EXPERIENCE



#### Motion Designer

Everi / May 2021 to Present

- Took on role in "Creative Services" department, responsible for creating video sign content for slot machine brands
- Creating Promotional Videos for slot games, from storyboarding to final product used on the company's YouTube channel
- Editing video content, marketing collateral for slot machine brands

#### Graphic Designer II

Everi / May 2021 to March 2024

- Created marketing assets (static and video) for all studio games
- Created "Everi Games" YouTube channel assets / branding
- Maintained consistent file organization / created structures for file management
- Edited / created video content for jackpot wins, slot games, and award shows
- Responsible for creating YouTube videos / shorts for "Eveirthing Slots." A channel celebrating slot influencers / players

#### Artist 1

Everi / Feb 2019 to May 2021

- Created preproduction / production artwork for various slot machine games
- Created Promotional Videos / video content for most upcoming slot games
- Work with developers to create art assets that were more easily placed into the game engine

#### Localization Artist

Everi / April 2017 to Feb 2019

- Organized artist's working files to prepare games for art translations
- Worked with all departments to communicate / meet game production needs and deadlines
- Assisted with managing studio art requests



### CONTACT



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### SKILLS

Communication



Motion Graphics / Video Editing



File Organization



Social Media Marketing



Copy Writing



3D



### SOFTWARE

Adobe Creative Suite



Blender



Jira / Perforce



Element 3D



Microsoft Office Suite



### EDUCATION

- School of Motion Alumni
- Aspire Leadership Development
- Columbia College Chicago
- BA Traditional Animation (2013)